General Vlogging Guidelines for Butler Bloggers

- Vlogs containing language or behavior of an abusive, crude, illicit, harassing, illegal, indecent, pornographic, lewd, obscene, offensive, rude, ridiculing, or vulgar nature are NOT allowed at any time under any circumstances, and should not be uploaded. Vlogs should not include threats, racist remarks, or ethnic/sexual slurs.
- Vlogs should generally be under 3-4 minutes long, but you can post as many as you wish.
- Use good judgment about privacy when vlogging. Don't use last names or any names at all if privacy should be protected.
- Make sure you get permission from people to record them before vlogging. If in doubt, just have them speak their permission into the camera, then start a new video. We will archive the permission video in the office.
- **Think outside of the box**! Take your readers where they can't go by simply reading your blog. Here are some ideas of events or things to vlog:
  - Your room or dorm
  - A classroom
  - Lunch time in the cafeteria or hanging out in Starbucks
  - A fun event or dance
  - A recital or event in Clowes Hall
  - A Fraternity/Sorority event
  - A Sporting Event at Hinkle
  - A view of the HRC and what is offered
  - What you do at your campus job or internship
  - Things you do off campus
    - Broad Ripple, Downtown, Shopping, Out to Eat, Pacers game, etc.
  - Study groups
  - Professors or Fellow students
  - Hanging out on the Mall
  - and many more!

- You cannot have the camera checked out for more than 3 days through the week, or longer than Friday-Monday on the weekend.
- Bring the Flip Camera back to RH106 when you are finished so that we can upload the video(s) to the Butler Bloggers YouTube account.
- Don't break or lose the camera. Seriously, I will cry. Have fun with it, but take care of it.